

# Snowflake Awareness "Pin Up" Campaign

Help us directly assist men & women diagnosed with breast cancer.

You can make a difference with your change.

\$1.00 per snowflake or \$5.00 a Pink PRR logo gets us to a goal of up to \$500.00

Given to a breast cancer patient (male or female)

Help pay bills, buy groceries and even pay for gas to treatments.

Pink Ribbon Riders promotes awareness of breast cancer to both men & women while raising funds for direct financial assistance for those diagnosed.

Help us create awareness of breast cancer by telling men & women to get checked by a doctor. It is a disease that is also found in men.

Please tell all of those who you love.

Join us for the  
8th Annual New York Snow Run  
February 10 & 11 2012  
The North Street Pavilion, Old Forge, NY



**pink**   
**ribbonriders.com**

All proceeds benefit  
The Pink Ribbon Riders®

[www.pinkribbonriders.com](http://www.pinkribbonriders.com)

Pink Ribbon Riders is a 501 C 3 Non Profit Corporation